



#### The power of antibacterial Tea Tree Oil

All the products in our Acne range are formulated with Thursday Plantation 100% pure Australian-grown Tea Tree oil. Our oil exceeds Australian and International minimum standards for Terpinen-4-ol the primary active antibacterial ingredient in Tea Tree Oil. It is this natural antibacterial property that penetrates deep into the skin, drying out pimples and acne for clearer looking skin.





## Formation & stages of acne



Maintain and control acne prone skin

#### Stage 1

Excess sebum is produced by the sebaceous gland leading to clogged pores





Normal pore

Clogged pore



#### Stage 2

Mild to moderate Acne





Whitehead

Blackhead



Papule





Pustule

Nodule

#### Target and relieve symptoms of acne



Mild

Moderate

#### Stage 3

Acne scarring



Scar

#### Reduce appearance of acne scars







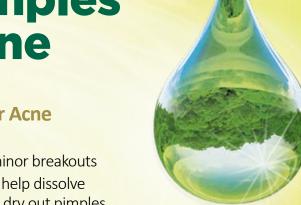
## Target pimples and acne



#### **Tea Tree Medicated Gel for Acne**

- Concentrated pimple-fighter to relieve acne symptoms and minor breakouts
- Penetrates deep into the skin to help dissolve blackheads and whiteheads and dry out pimples
- Formulated with 100% Pure, Australian grown Tea Tree Oil as an active ingredient at 20% concentration
- Dermatologically tested for skin sensitivity

Always read the label. Follow the directions for use. If symptoms persist, talk to your health professional.



# Dry out pimples & improve the appearance of acne scars



With Manuka Honey

- Dual-action formula for acne-prone skin
- Contains Australian-grown Tea Tree Oil to dry out pimples
- Combined with Manuka Honey which is known for it's rejuvenating properties to help reduce the appearance of acne scars
- Sponge tip applicator -convenient and easy to use







## Deep clay cleanse to help prevent acne





#### Tea Tree and Manuka Honey Clay Mask

Consisting of 100% Australian grown Tea Tree Oil, Kaolin clay and Manuka Honey to help prevent acne. The triple action formula:

- Draws out impurities to reduce pimples and blackheads
- Absorbs and controls excess oils
- Reduces the appearance of acne scars



# Daily cleanse to remove excess oils

#### **Tea Tree Face Wash for Acne**

With soothing Chamomile

- Deep cleansing action to remove excess sebum, dirt and makeup
- Contains calming Chamomile to help soothe skin redness
- Foaming, soap free face wash cleans skin without drying it out







Cleanse acne prone skin on the go



- Gently removes bacteria and impurities from the skin without irritation
- Ultra convenient: cleanse, soothe and tone the skin in one gesture
- Biodegradable. Vegan friendly



Tone & tighten pores

#### **Tea Tree & Witch Hazel Toner**

- Gently tones and tightens pores without drying
- Contains Witch Hazel, a natural astringent that tightens pores and revitalises the skin





Hydrate and maintain clear skin



#### **Tea Tree Face Cream**

- Restores the skin's natural moisture balance after cleansing and toning
- Rehydrates skin without clogging pores
- Light weight, non-greasy formula



## Try our 3 step acne regime



**Tea Tree Acne Control Kit** 

#### 3 steps to clear skin:

- Cleanse
- 2 Target
- **3** Hydrate





#### Daily Body Care





#### **Tea Tree Skincare Soap**

- Ideal for removing the build-up of oil and dirt
- Cleanses and purifies all skin types
- Made with 99% naturally derived ingredients
- Free from SLS, SLES, preservatives, parabens, synthetic colours & fragrances



#### **Tea Tree Hand & Body Lotion**

- Moisturises and promotes skin hydration by capturing the power of nature's oils
- Soothes dry or sensitive skin
- Combines Aloe Vera, Lavender, Macadamia Oil for instant hydration, Glycerin a natural humectant which attracts moisture to the skin and toning Witch Hazel
- Free from SLS, SLES, preservatives, parabens, synthetic colours & fragrances



#### **Tea Tree Body Wash**

- Combines essential oils to soothe and stimulate the skin with a non-drying cleanser to gently clean and refresh the skin.
- Suitable for dry skin
- Free from SLS, SLES, preservatives, parabens, synthetic colours & fragrances





## Highlight the range with an impactful POS suite



### Generic Off-location Display units





### Dedicated Launch POS material



**Posters** 



